



LEADERSHIP
SANTA ROSA
SANTA ROSA METRO CHAMBER

Our Leadership Santa Rosa program convenes business, nonprofit, and government leaders to build individual leadership styles and to collaborate in resolving community challenges.

When we convene, we develop leaders.



LEADERSHIP SANTA ROSA CLASS 36

PROGRAM DESCRIPTION & SELECTION CRITERIA

Leadership Santa Rosa is an educational program that provides participants with what many call a “Master’s Degree in Sonoma County.” The following information is intended to give you an overview of the LSR program. All applications will be handled in the strictest confidence.

Leadership Santa Rosa will include participants from business, government, and community service organizations. For your application to be considered, **IT MUST BE SUBMITTED ELECTRONICALLY THROUGH THE LINK AT WWW.SANTAROSAMETROCHAMBER.COM/LSR**. Applications received in any other manner will not be reviewed by the selection committee.

PURPOSE AND DESCRIPTION

The purpose of the Leadership Santa Rosa Program is to identify, develop, and equip effective community leaders who will help create and support a spirit of cooperation for the resolution of future community challenges. The program is designed to meet these challenges by providing a series of ten full-day sessions with community “movers & shakers” and three half-day leadership training sessions. Exposure to pertinent issues, broad thinkers, and the richness of Sonoma County is intended to:

- Educate future leaders about a broad range of current community needs and concerns
- Encourage informed individuals to serve in leadership roles benefitting the community
- Enhance community leadership, communication, and management skills
- Develop leadership skills by planning the LSR experience for the class the following year

SELECTION CRITERIA

Selection of candidates for the LSR Class 36 program will be judged on the following criteria:

- Complete and detailed answers provided on the application
- An in-person interview
- Demonstrated active participation and leadership in professional and/or community organizations
- Current active employment or clearly demonstrated active community involvement
- A strong personal desire for community involvement
- Ability to commit to the ten-month Leadership schedule of retreat and monthly sessions
- Commitment to plan and attend two or more days for LSR Class 37 during 2020-2021
- Ability to commit to attend three half-day leadership training sessions during 2020-2021

In summary, ideal candidates will be selected on how they have demonstrated active personal involvement in community affairs and have taken personal responsibility and initiative in addressing one or more specific community needs. Such individuals may be “emerging” leaders or “established” leaders in any arena. The experiences of these individuals are in contrast to passive, dues-paying membership in organizations. The objective of the program is to enhance the ability of these individuals to serve their community by increasing both their knowledge base and their contacts list.

SELECTION FOR LEADERSHIP SANTA ROSA: Following the application deadline, applications are reviewed, and if selected, applicants will be invited to an interview conducted the weeks of May 13, 20 & 27. Final selection will be based on the information furnished by you on the application and the 20 minute interview. Both are considered in determining final selection.

NOTE: Because of the program’s commitment to creating a diverse mix of participants and the limited class size (30-35), it may not be possible to interview all applicants.

APPLICATION DEADLINE: TUESDAY APRIL 30, 2019. TO APPLY FOR LSR, VISIT SANTAROSAMETROCHAMBER.COM/LSR



QUESTIONS? PLEASE CONTACT
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LEADERSHIP SANTA ROSA CLASS 36 PARTICIPATION SCHEDULE

There will be a reception on August 29, 2019 at 5:30pm to welcome the new class. Participation in the LSR Class includes mandatory attendance at:

- ⊞ A two-day overnight retreat and orientation to be held September 12-13, 2019.
- ⊞ At least eight of the ten full-day sessions, all held on a Thursday. *(Note: Supplementary "pre-tours" and activities are offered in advance of each session. These tours are highly recommended.)*
- ⊞ Year-end retreat that will be held on June 11, 2020.
- ⊞ Attendance at all three leadership training sessions: October 22, 2020, February 11, 2021, and April 22, 2021.
- ⊞ Planning and attendance at two or more full days for LSR Class 37 during 2020-2021.
- ⊞ Graduation on June 10, 2021.

2019/2020/2021 SCHEDULE	
2019	
August 29, 2019	Welcome Reception
September 12-13, 2019	Two-day Overnight Retreat
September 19, 2019	Agriculture Day
October 17, 2019	Government & Politics Day
November 14, 2019	Business & Economy Day
December 12, 2019	Human Services Day
2020	
January 16, 2020	Health & Wellness Day
February 20, 2020	Education Day
March 19, 2020	Planning & Development Day
April 16, 2020	Natural Resources Day
May 21, 2020	Criminal Justice & Public Safety Day
June 4, 2020	Hospitality & Tourism Day
June 11, 2020	Year-End Retreat
2020 - 2021	
Dates TBD	10-12 planning meetings and attendance at two LSR days
October 22, 2020	Leadership Training Session Day 1
February 11, 2021	Leadership Training Session Day 2
April 22, 2021	Leadership Training Session Day 3
2021	
June 10, 2021	Graduation

Tuition for each participant that is a Chamber member is \$2,300; non-member tuition is \$2,900. Tuition is due by August 29, 2019. An employer, other sponsor, or the participant may pay the tuition. Tuition may be paid with a payment plan.

If selected for an interview, they will be conducted the weeks of May 13, 20 & 27. All applicants will be notified of their status by June 21, 2019.



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LEADERSHIP SANTA ROSA CLASS 36 SCHOLARSHIP REQUEST

A limited amount of funds are available to Leadership Santa Rosa participants that are in need of tuition assistance. A criterion for scholarship is a demonstrated financial hardship that would prevent a selected candidate from participating in the program. Award amounts are based on the number of requests received and the amount of funds available each year by the LSR Alumni Association (LSRAA). The maximum awarded is \$775, and the LSRAA must approve all scholarship arrangements.

Application for tuition assistance is not considered in the selection process and is confidential. Acceptance into the program does not mean a scholarship has been awarded.

Candidates employed by large, private-sector companies are typically not eligible for assistance. Candidates who are employed in the non-profit, public sector, or are self-employed are given priority for tuition assistance. Should you ask to be considered for assistance, both you and your employer must complete the Scholarship Request form in addition to your Leadership Santa Rosa application.

Tuition for Chamber members is \$2,300; non-member tuition is \$2,900. An employer, other sponsor, or the participant may pay the tuition. Tuition may be paid in accordance with one of the payment plans outlined on the last page of this document. Scholarship applicants will be notified of the status of their request by July 15, 2019.

TO SUBMIT A SCHOLARSHIP REQUEST, VISIT SANTAROSAMETROCHAMBER.COM/LSR

SCHOLARSHIP REQUEST FORMS MUST BE RECEIVED BY THE APPLICATION DUE DATE, TUESDAY, APRIL 30.



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LEADERSHIP SANTA ROSA CLASS 36

CONFIDENTIAL APPLICATION QUESTIONS

COMMUNITY SERVICE AND INVOLVEMENT

- 1-3. List in order of importance to you, your community involvement activities. Please name each organization or agency you have served through participation or membership. Include a description of your activity, responsibilities, accomplishments, any awards/recognitions received, and the dates of your involvement. Community involvement may be demonstrated in, but not limited to, educational, youth, business, community, religious, social, athletic, and professional organizations.
4. On average, how many hours per month do you currently devote to community activities?
5. How did you decide what activities to be involved in?
6. What do you consider to be your most important accomplishment in one of the listed organizations?

GENERAL QUESTIONS

- A. Leadership can mean many different things. What personal, professional, or community achievement best exemplifies your leadership role? How did that achievement utilize your leadership skills and what did you learn from it?
- B. What community issue or problem do you believe needs more attention and leadership? Describe the process that you believe should be used to reach a successful solution. Identify obstacles that will need to be overcome.
- C. What attributes, strengths, skills, and personal uniqueness would you bring to the group of 30-35 participants selected for the Leadership Santa Rosa 36 class?
- D. What do you hope to gain from and how do you expect to use your Leadership Santa Rosa experience?
- E. What additional information would you like us to know (e.g., family, hobbies, recreation, etc.)?
- F. How did you learn about the LSR program?

PARTICIPANT AGREEMENT

I/We understand the importance of participation as outlined, and if selected to participate, will commit the work release time and meet the requirements. I/We also understand that the selection process is competitive and submission of this application does not necessarily ensure acceptance. **ANY PARTICIPANT WHO MISSES MORE THAN TWO SESSIONS OR THE EQUIVALENT OF TWO SESSIONS WILL BE ASKED TO RESIGN AND WILL NOT RECEIVE A TUITION REFUND. IF A BALANCE IS STILL DUE AT THE TIME OF RESIGNATION, THE PARTICIPANT WILL STILL BE REQUIRED TO PAY THE BALANCE.**

PARTICIPATION IN LSR CLASS 36 INCLUDES MANDATORY ATTENDANCE AT:

- A two-day mandatory overnight retreat and orientation to be held September 12-13, 2019.
- At least eight of the ten full-day sessions, all held on a Thursday. (*Note: Supplementary "pre-tours" and activities are offered in advance of each session. These tours are highly recommended.*)
- Year-end retreat held on June 11, 2020.

YEAR 2 COMMITMENTS INCLUDE MANDATORY ATTENDANCE AT:

- Planning sessions for, and attendance at, two or more full program days for LSR Class 37.
 - Must assist in planning at least two days
 - Must attend at least 80% of the planning committee meetings (could include conference call opportunities)
 - Must attend at least 50% of each day planned.
- Attendance at all three leadership training sessions during 2020-2021.



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TUITION

Tuition for Chamber members is \$2,300; non-member tuition is \$2,900. Tuition is due by August 29, 2019. An employer, other sponsor or the participant may pay the tuition. Tuition may be paid in accordance with one of the payment plans listed below. Tuition will not be refunded if the selected applicant is unable, for any reason, to complete the year. Cost includes all expenses for the beginning retreat, monthly program expenses, end of the year retreat, and graduation.

TUITION PLANS		
○ PLAN A: PAY IN FULL		
MEMBER	NON-MEMBER	Due Date
\$2,300	\$2,900	August 29, 2019
○ PLAN B : PAYMENT PLAN		
MEMBER	NON-MEMBER	Due Date
\$775	\$975	August 29, 2019
\$775	\$975	November 4, 2019
\$775	\$975	February 10, 2020

SCHOLARSHIP REQUEST

Applicants unable to finance their tuition may apply for assistance on the Request for Scholarship Consideration form. All scholarship forms will be reviewed by the LSR Steering Committee and the LSR Alumni Association. The maximum scholarship is \$775. Application for tuition assistance is not considered in the selection process. Acceptance into the program does not mean a scholarship has been awarded. If a scholarship is granted, Payment Plan A or B will still be in effect, less scholarship granted.

Thank you for your interest in the Leadership Santa Rosa program and for your care in completing the application.

APPLICATIONS ARE DUE TUESDAY, APRIL 30, 2018.

TO APPLY FOR LSR AND/OR SUBMIT A SCHOLARSHIP REQUEST, VISIT SANTAROSAMETROCHAMBER.COM/LSR

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