



Our Leadership Santa Rosa program convenes business, nonprofit, and government leaders to build individual leadership styles and to collaborate in resolving community challenges.

*When we convene, we develop leaders.*



# LEADERSHIP SANTA ROSA CLASS XXXIV

## PROGRAM DESCRIPTION SELECTION CRITERIA

Leadership Santa Rosa is an educational program that provides participants with what many call a "Master's Degree in Sonoma County." The following information is intended to give you an overview of the LSR program. All applications will be handled in the strictest confidence.

Leadership Santa Rosa will include participants from business, government, and community service organizations. For your application to be considered, **It Must Be Submitted Electronically at [WWW.SANTAROSAMETROCHAMBER.COM/LSR](http://WWW.SANTAROSAMETROCHAMBER.COM/LSR)**. Applications received in any other manner will not be reviewed by the selection committee.

### PURPOSE AND DESCRIPTION

The purpose of the Leadership Santa Rosa program is to identify, develop, and equip effective community leaders who will help create or support a spirit of cooperation for the resolution of future community challenges. The program is designed to meet these challenges by providing a series of ten full-day sessions with community "movers & shakers." Exposure to pertinent issues, broad thinkers, and the richness of Sonoma County is intended to:

- Educate future leaders about a broad range of current community needs and concerns
- Encourage informed individuals to serve in leadership roles benefiting the community
- Enhance community leadership, communication, and management skills
- Develop leadership skills by planning the LSR experience for the class the following year and attend three leadership development courses

### SELECTION CRITERIA

Selection of candidates for the LSR Class XXXIV program will be judged on the following criteria:

- Complete and detailed answers provided on application
- Interview
- Demonstrated active participation and leadership in professional and/or community organizations
- Current active employment or clearly demonstrated active community involvement
- A strong personal desire for community involvement
- Ability to commit to the ten-month Leadership schedule of retreat and monthly sessions
- Agreement to plan and organize two or more days for LSR Class XXXV during 2018-2019 and attend three additional half day Leadership sessions

In summary, ideal candidates will be selected on how they have demonstrated active personal involvement in community affairs and have taken personal responsibility and initiative in addressing one or more specific community needs. Such individuals may be "emerging" leaders or "established" leaders in any arena. The experiences of these individuals are in contrast to passive, dues-paying membership in organizations. The objective of the program is to enhance the ability of these individuals to serve their community by increasing both their knowledge base and their contacts list.

Selection for Leadership Santa Rosa is a two-step process. Following the application deadline, applications are reviewed and; if selected, applicants will be invited to an interview conducted the weeks of May 15 & May 22. Final selection will be based on the information furnished by you on the attached application and the 15-20 minute interview. Both are considered in determining final selection.

**NOTE:** Because of the program's commitment to creating a diverse mix of participants and the limited class size (30-35), it may not be possible to interview all applicants.

**APPLICATION DEADLINE: WEDNESDAY MAY 3, 2017. TO APPLY FOR LSR, VISIT [SANTAROSAMETROCHAMBER.COM/LSR](http://SANTAROSAMETROCHAMBER.COM/LSR)**



50 Old Courthouse Square, Suite 110, Santa Rosa, CA 95404

P 707-545-1414 | F 707-545-6914

[WWW.SANTAROSAMETROCHAMBER.COM](http://WWW.SANTAROSAMETROCHAMBER.COM)

# LEADERSHIP SANTA ROSA CLASS XXXIV PARTICIPATION SCHEDULE

There will be a Welcome Reception on August 23, 2017 at 5:30 pm to welcome the new class. Participation in the LSR Class includes mandatory attendance at:

- A two-day overnight retreat and orientation to be held September 14-15, 2017.
- At least eight of the ten full-day sessions, all held on a Thursday. Note: Supplementary "pre-tours" and activities are offered in advance of each session. These tours are highly recommended.
- Year-end retreat that will be held on June 14, 2018.
- Planning and attendance at two or more days for LSR Class XXXV.
- Attendance at three leadership development courses during 2018-2019.
- Graduation on June 13, 2019.

2017/2018 SCHEDULE	
2017	
August 23, 2017	Welcome Reception
September 14-15, 2017	Two-day Overnight Retreat
September 21, 2017	Agriculture Day
October 19, 2017	Government & Politics Day
November 16, 2017	Business & Economy Day
December 7, 2017	Health & Human Services Day
2018	
January 18, 2018	Planning & Development Day
February 15, 2018	Natural Resources Day
March 15, 2018	Arts & Culture Day
April 19, 2018	Education Day
May 17, 2018	Criminal Justice & Public Safety Day
June 7, 2018	Hospitality & Tourism Day
June 14, 2018	Year End Retreat
2018 - 2019	
Dates TBD	10-12 planning meetings and attendance at two LSR days
October 25, 2018	Transitional Leadership Program Day 1
February 7, 2019	Transitional Leadership Program Day 2
April 25, 2019	Transitional Leadership Program Day 3
2019	
June 13, 2019	Graduation

Tuition for each participant that is a Chamber member is \$2,250; non-member tuition is \$2,355. Tuition is due by August 23, 2017. An employer, other sponsor, or the participant may pay the tuition. Tuition may be paid with a payment plan.

## APPLICATION DEADLINE IS WEDNESDAY, MAY 3, 2017

If selected for an interview, they will be conducted the weeks of May 15, 2017 & May 22, 2017. All applicants will be notified of their status by June 16, 2017.

## TO APPLY FOR LSR, VISIT [SANTAROSAMETROCHAMBER.COM/LSR](http://SANTAROSAMETROCHAMBER.COM/LSR)



**QUESTIONS? PLEASE CONTACT  
TRACY WEITZENBERG**

P 707-636-3661 E [TracyW@SantaRosaMetroChamber.com](mailto:TracyW@SantaRosaMetroChamber.com)

50 Old Courthouse Square, Suite 110, Santa Rosa, CA 95404  
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# LEADERSHIP SANTA ROSA CLASS XXXIV SCHOLARSHIP REQUEST

A limited amount of funds are available to Leadership Santa Rosa participants that are in need of tuition assistance. A criterion for scholarship is a demonstrated financial hardship that would prevent a selected candidate from participating in the program. Award amounts are based on the number of requests received and the amount of funds available each year by the LSR Alumni Association (LSRAA). The maximum awarded is \$750, and the LSRAA must approve all scholarship arrangements. We will consider accepting payments provided full tuition is paid in a timely manner. Application for tuition assistance is not considered in the selection process and is confidential. Acceptance into the program does not mean a scholarship has been awarded.

Candidates employed by large, private-sector companies are typically not eligible for assistance. Candidates who are employed in the non-profit, public sector, or are self-employed are given priority for tuition assistance. Should you ask to be considered for assistance; both you and your employer must complete the following information and submit it along with your Leadership Santa Rosa application.

Tuition for Chamber members is \$2,250; non-member tuition is \$2,355. Tuition is due by August 23, 2017. An employer, other sponsor, or the participant may pay the tuition. Tuition may be paid with one of the following payment plans. Tuition will not be refunded if the selected applicant is unable, for any reason, to complete the year. Scholarship applicants will be notified of the status of their request by July 7, 2017. Cost includes all expenses for the beginning retreat, monthly program expenses, end of the year retreat, and graduation.

To submit a scholarship request, visit

**[SANTAROSAMETROCHAMBER.COM/LSR](http://SANTAROSAMETROCHAMBER.COM/LSR)**

**SCHOLARSHIP REQUEST FORMS MUST BE RECEIVED WITH YOUR APPLICATION, DUE ON WEDNESDAY, MAY 3.**



LEADERSHIP  
**SANTA ROSA**  
SANTA ROSA METRO CHAMBER

**QUESTIONS? PLEASE CONTACT**

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